



URBANA YOUTH SPORTS BENEFITS FROM CLAYTON TIRE AND UNIROYAL® TIRE'S COMMITMENT TO YOUTH SOCCER

URBANA, Ohio — (Jan. 7, 2010) — Urbana Youth Sports has received more than \$2240 in both funds and equipment from Clayton Tire and Uniroyal® Tire as part of an ongoing commitment. The program is in its tenth year of supporting youth soccer across the nation through the Uniroyal Soccer Program.

Since its founding in 2000, the Uniroyal Soccer Program has touched countless players and teams, and donated nearly \$12 million in funds and equipment, including nearly one million soccer balls, to youth soccer organizations across the country. And after 10 years of dedication, the program continues to grow, supporting more communities each year.

“This program is about making lasting relationships in the community and supporting our local youth,” said Kurt Barthaver from Clayton Tire. “Contributing to Urbana Youth Sports through a larger youth movement gives us a great sense of accomplishment. The program is an opportunity to connect with the community, and we are delighted to see the players’ smiling faces when they receive their soccer ball.”

“This grassroots initiative started originally with 200 dealers and has become a huge success,” said Jill Weninger Goulette, Uniroyal Tire marketing communications manager. “With 10 years of commitment and hard work, the program has grown to include over 1,000 passionate dealers like Clayton Tire throughout North America. Bringing value and quality to families is what Uniroyal Tire strives for, and the soccer program enables us to do so in an unmatched way.”

Uniroyal® Tire is one of the world's leading tire brands for passenger and commercial cars, pick-ups, light trucks, mini vans and sport utility vehicles. Dating back to 1892, Uniroyal Tire has developed a reputation for providing high-quality, affordable tires including its Tiger Paw® and Laredo® series. Uniroyal tires offer just the right combination of dependability, traction and grip in almost every weather condition, and come with one of the industry's leading warranties.

For the latest information about the Uniroyal Soccer Program and Uniroyal Tires, visit the brand's Web site at www.UniroyalTires.com; the blog portal at MoreMileage.UniroyalTires.com; become a Facebook fan at www.facebook.com/UniroyalTire and follow Uniroyal on Twitter at www.twitter.com/UniroyalTires. To learn more about Clayton Tire please call Kurt Barthaver, 937-653-4600 at 122 E. Market Street in Urbana.

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